a&SADRIA

- 2,500 monthly copies
- Editorial closing date: 10th of the prior month
- Published in local language
- Publishing date: 5th of the month
- Advertisement closing date: 20th of the prior month
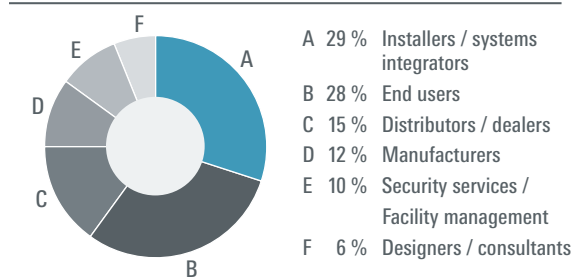
Editorial calendar ●
★ Bonus distribution at shows and events may shift without prior notice due to logistics or show organiser changes.

Issue	January #196	February #197	March #198	April #199	May #200	June #201
Cover Story	Burglar Alarm Technologies	Adria Security Market	Video Surveillance	Access Control	Public Address & Voice Alarm	Perimeter Protection
Vertical Markets	Residential Buildings	Warehouses	Transport	SMBs	Railway and Bus Stations	Critical Infrastructure
Products & Systems	False Alarms Reduction	Body-worn Cameras	ANPR	Cloud	Intercoms	Fence and Buried Sensors
Other Topics	Intrusion Detection and WiFi	Supply Chain	Storage (Servers and Hard Drives)	Personal Data Protection	Integration Profiles	Drones

Issue	July / August #202	September #203	October #204	November #205	December #206
Cover Story	Fire Detection and Suppresion	Smart Home	Adria Security Summit Report	Mechanical Protection	Security 50 Research
Vertical Markets	Hospitality	Education	Healthcare	Banking	Retail
Products & Systems	Video-based Fire Detection	Lighting	Biometrics	PSIM and VMS	Electronic Article Surveillance
Other Topics	Legislation and Standards	Cyber Security	Privacy Protection	Money and Valuables Transport	Man Guarding

Circulation data

By business nature

A	29 %	Installers / systems integrators
B	28 %	End users
C	15 %	Distributors / dealers
D	12 %	Manufacturers
E	10 %	Security services / Facility management
F	6 %	Designers / consultants

Advertising rate USD 1,150 / full-page rate, inside regular. Please refer to p.22.

asadria.com
adriasecuritysummit.com
vsecuritysummit.com

Website statistics
Monthly page views: 12,600
Monthly visitors: 6,300
Subscribers: 8,700

Social media
f Facebook followers: 1,643+
in LinkedIn followers: 2,118+

Website advertising

Specifications	Price / Frequency
Sponsored article on website	USD 887 / one week
E-blast	USD 690 / one dispatch
Sponsored article on e-newsletter	USD 460 / weekly